Your Hand Hygiene Program
Symmetry understands the importance of hand hygiene acceptance and manufactures products that healthcare workers want to use. Your hands will pick Symmetry.

Hand hygiene noncompliance is a major cause of healthcare-associated infections (HAIs), but it is also one of the easiest practices to improve.
“Using a quality soap that doctors and nurses want to use is the number one way to reduce the spread of hospital acquired infections (HAIs).”

CDC Hand Hygiene Guidelines
A hospital system standardized with Symmetry and saved $200,000 per year.

**Philosophy**

Symmetry's focus is to provide products that healthcare workers want to use in a reliable delivery system.

Through clinical evaluation, Symmetry consistently proves to be the preferred choice of healthcare workers due to the unique gentleness of the product.

**Dries quickly**

**Keeps hands hydrated & prevents ‘drying out’**

**No sticky residue** makes it easy to don gloves
$1,779,283 in annual MRSA infection-related expenses attributable to non-compliance with hand hygiene.

$39,650 = 1.0% hand hygiene compliance.

A 200-bed hospital incurs significant costs due to non-compliance with hand hygiene.

Source: Infection Control and Hospital Epidemiology April 2010, Vol. 31, No. 4
– Centers for Disease Control and Prevention

"Handwashing is the single most important means of preventing the spread of infection."
– Centers for Disease Control and Prevention
Acceptance = Compliance = Lower HAIs

Symmetry consistently outperforms other hand hygiene products in overall product quality and feel after repeated use.

Many HAIs (healthcare-associated infections) are transmitted by healthcare personnel, and hand hygiene is a primary means to reduce these infections.

Health Research & Educational Trust, affiliate of the American Hospital Association

Lower HAIs

If healthcare workers like the hand hygiene products, they will use those products and, as a result, help prevent HAIs. Take the Symmetry Challenge and put Symmetry products to the test.

Source: Infection Control and Hospital Epidemiology April 2010, Vol. 31, No. 4
Symmetry dispensers offer the highest level of precision and durability. The user-driven design is made of ABS plastic featuring a large sight window, and hidden and keyed integrated lock options.

Dispensers & Products

Symmetry dispensers offer the highest level of precision and durability. The user-driven design is made of ABS plastic featuring a large sight window, and hidden and keyed integrated lock options.
**Hand Wash Products †**
- Green Certified Foaming Hand Wash*
- Green Certified Foaming Hand Wash Unscented*
- Antimicrobial Foaming Hand Wash
- Hand Wash with 0.3% PCMX
- Hair, Hand and Body Foaming Wash*

**Hand Sanitizer Products**
- Foaming Hand Sanitizer †
  - with Aloe & Vitamin E
- Foaming Hand Sanitizer Fragrance-Free
  - with Aloe & Vitamin E
- Non-Alcohol Foaming Hand Sanitizer
  - with Aloe & Vitamin E

**Hand Care Products**
- Moisturizing Hand Lotion
  - For Skin Conditioning

The lever of the **empathy** dispenser contains Ion Pure, an antimicrobial agent approved by the FDA, EPA, and NSF.

*This product meets Green Seal™ Standard GS-41A based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.*
The Symmetry Hand Hygiene Program offers a complete set of customizable education and awareness tools to assist in creating a culture of hand hygiene.
Symmetry offers informative, customizable education and awareness pieces generating focus on the “HOW” and “WHY” of proper hand hygiene to help you maximize hand hygiene compliance rates in your facility.

Customizable Tools
SBMS
Symmetry Behavior Modification System

We utilize behavioral science to drive hand hygiene compliance.

Unique tools based on 6 key tenets to INSPIRE hand hygiene compliance: Benevolence, Accountability, Responsibility, Variation, Emotion, & Direction
6 key tenets

- **BENEVOLENCE**
  - The disposition to do good

- **RESPONSIBILITY**
  - Others’ expectations and/or requirements

- **ACCOUNTABILITY**
  - Willingness to accept responsibility and comply

- **VARIATION**
  - A change in form, substance, or position of something

- **EMOTION**
  - Strong feelings towards something

- **DIRECTION**
  - Instructional and guided statements to prompt action.

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**Support Healthy Hands.**

*It Only Takes 20 Seconds.*

-Wash your hands*
*Together we can make a difference*
The American Journal of Infection Control (AJIC) published a study to measure hand hygiene compliance using visual lighting cues (VLCs). The study concluded that a flashing light affixed to hand hygiene dispensers approximately doubles hand hygiene compliance. In the study, the light drew attention to the dispensers, which reminded people to practice hand hygiene.

Symmetry VLCs are available in blue and red, and may also be customized in several other color choices. Symmetry VLCs can even be set to specific flash frequencies.

Flashing Light increased compliance by 49%
5 Moments for Hand Hygiene

The 5 Moments for Hand Hygiene approach defines the key moments when healthcare workers should perform hand hygiene. This evidence-based, field-tested, user-centered approach is designed to be easy to learn, logical and applicable in a wide range of settings.
WHY?
To protect the patient, yourself, and the healthcare environment against harmful germs.

1 BEFORE PATIENT CONTACT
Clean your hands before touching a patient when approaching him or her

2 BEFORE ASEPTIC TASK
Clean your hands immediately before performing a clean/aseptic procedure

3 AFTER BODY FLUID EXPOSURE RISK
Clean your hands immediately after an exposure risk to body fluids (and after glove removal)

4 AFTER PATIENT CONTACT
Clean your hands immediately after touching a patient and his or her immediate surroundings when leaving

5 AFTER CONTACT WITH PATIENT SURROUNDINGS
Clean your hands after touching any object or furniture in the patient's immediate surroundings, when leaving — even without touching the patient
What do you do for hand hygiene compliance at Point of Care?

Point of Care refers to the moments when healthcare workers are in contact with patients and are at the highest risk of spreading infections. Increase hand hygiene compliance, improve HCAHPS scores, and reduce HAIs (healthcare-associated infections) with Symmetry Point of Care items.
Point of Care Tools

5 Most Contaminated High Touch Surfaces in Hospitals (Infection Control Today):
- Bed rails
- Bed surfaces
- Supply carts
- Over-bed tables
- Intravenous pumps

5 Moments for Hand Hygiene (World Health Organization):
- Before patient contact
- Before aseptic task
- After body fluid exposure
- After patient contact
- After contact with patient surroundings

“If you don’t make it (hand hygiene products) convenient right there at that second, no one is going to go around the corner and wash their hands. It must be available in the flow of what the employee is doing.”

William Parks, MD
Chief Medical Officer at Memorial Hermann The Woodlands

Tray Table/W.O.W. 50 ml
Suction Cup 550 ml
50 ml Lanyard
Suction Cup 50 ml
Anesthesia Cart Bracket 550 ml

* Suction Cups contain Ion Pure, an antimicrobial agent approved by the FDA, EPA, and NSF.
97% of Challenge Respondents chose Symmetry
TAKE THE **SYMMETRY CHALLENGE**

Symmetry challenges you to evaluate the Symmetry Hand Hygiene Program against competitive hand hygiene programs.

1. Your Symmetry representative sets a date and time with you to hold a product evaluation Expo at your facility.

2. Participants test hand hygiene products and fill out a product evaluation survey.

3. Once product testing and evaluation are complete, the results from each hand hygiene program are tallied and revealed.
Clean hands share health.