



SBMS

Symmetry Behavior Modification System



Symmetry Hand Hygiene is firmly established as offering the most accepted hand hygiene formulas on the market. This is proven regularly via the Symmetry Challenge.

While our preferred formulas contribute significantly to increasing compliance, they are one part of the Symmetry Hand Hygiene Program. A complete program is needed to maximize compliance rates in your facility.

Symmetry Hand Hygiene offers a complete set of customizable education and awareness tools to assist in creating a culture of hand hygiene. These are informative pieces focusing on the "how" and "why" of proper hand hygiene.



To further maximize compliance we have introduced the Symmetry Behavior Modification System (SBMS). As the newest element of the Symmetry Hand Hygiene Program, the SBMS is a set of unique, cost effective tools, based on six key tenets, designed to **INSPIRE** hand hygiene compliance. Different from education and awareness, the goal of SBMS is to provide tools that capture attention in the moment, driving an immediate hand hygiene event to take place.

SBMS

Symmetry Behavior Modification System

Unlike negative motivators, SBMS is based on six key tenets that offer a positive approach designed to inspire. Each tenet offers a unique way to drive compliance.



#1 BENEVOLENCE

The disposition to do good



#2 RESPONSIBILITY

Others expectations and/or requirements



#3 ACCOUNTABILITY

Willingness to accept responsibility and comply



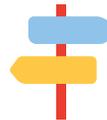
#4 VARIATION

A change in form, substance, or position of something



#5 EMOTION

Strong feelings towards something



#6 DIRECTION

Instructional and guided statements to prompt action



Symmetry Digital Behavioral Driver Placard: **MOTIV**

Uses motion and sound to trigger a response to take action

Image and video variation keeps messaging fresh to avoid sign fatigue

Allows for quick, easy customization for new campaigns and initiatives

Fits 1000 ml and 1250 ml Symmetry Stealth dispensers
PIR (passive infrared sensor) detects motion
10-hour run time
1 GB memory
6–9-hour battery charge time
1024×600 screen resolution
Movie file formats – MKV, MP4, AVI, 3GP, WMV, RM/RMVB, MPEG-4, ASF, MOV





Visual Lighting Cue (VLC)

The American Journal of Infection Control (AJIC) published a study to measure hand hygiene compliance using visual lighting cues (VLCs). The study concluded that a flashing light affixed by hand hygiene dispensers increased hand hygiene compliance to approximately double. In the study, the light drew attention to the dispensers, which reminded people to practice hand hygiene.

Symmetry VLCs are available in amber (yellow) and red. Symmetry VLCs can even be set to specific flash frequencies: single flash or three flashes every 5 seconds.

Symmetry Behavioral Beacon

Use light projections to trigger a response to take action

Emoticon projection variation and frequency promotes just in time coaching, positive reinforcement and engagement

Fits 1000 ml Symmetry Stealth Dispensers

3 different emoticon projection options:
thumbs up, smiley face, and heart



Programmable frequency and projections:

2/5/10-second options

10-hour run time

6-9-hour battery charge time



For more information
about SBMS, this code.



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